APAC INSIGHT

The Premier Advisory Research for Asia-Pacific Market

Asia will become the largest Carrier Ethernet market in the world

Asia Carrier Ethernet Service and Equipment Market Research Report

2008/9-2012

Survey, Analysis & Strategic

2nd Edition

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Key questions answered by this report

- What are the biggest business opportunities in Aisa Carrier Ethernet market ?
- Which carriers and equipment vendors are in the best position to capture market share in this important telecom industry sector in Aisa ?
- Who are the most aggressive emerging service providers in Aisa, and how do vendor's solutions mesh with their service deployment plans ?
- How is Aisa Carrier Ethernet equipment market evolving, and how can take advantage that evolution ?
- How does service provider establish the partnership with equipment suppliers and device vendors ?
- How does Ethernet product portfolio match up to Aisa network operators ?
- What role is played in the access , edge , metro, core and backhaul networks in Asia ?
- Where are systems vendors headed with their Carrier Ethernet switch/router product development plans, and how does your portfolio match up with those plans ?
- How understand the opportunities, challenges, architectures, solutions and realistic timelines of the Carrier Ethernet market ?
- How fast will the Asia Carrier Ethernet market continue to grow, and how sustainable is that growth ?

Who should read this report

- Carriers, network operators and service providers
- Help evaluate the strategic impact in the context of telecom transformation.
- Determine the plans, business models, solution options and technologies to maximize flexibility and minimize costs.
- Assess the technologies enabling Carrier Ethernet and the suppliers providing them.
- Network systems, device, semiconductor and management software vendors
- Understand the Carrier Ethernet marketplace, opportunities within it and evolution timescales driven by carrier requirements.
- Identify key players, potential partners and identify current and evolving competitive positions in the industry chain.

- Evaluate Aisa carriers' demand and Understand competitors' positioning and product differentiation.
- Consultants, analysts, industrial organizations, investment houses and venture capitalists.
- Benefit from unbiased analysis and data free from industry hype and understand the drivers and inhibitors on Asia Carrier Ethernet.
- Base future investments and business decisions on unbiased market study and primary data.
- Provide clients with clear business intelligence, case studies and vendor profiles to support recommendations and investment.

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>Symphony
>TATA Communications
>Telstra
>TM
>Uecomm

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>Comcast >COX
>Embarq >Eurofiber
>GlobalCrossing
>KPN
>Level3
>Neos >NTL
>OptimumLightpath >Orange
>PipeNetworks >PT
>Qwest
>RCN >Rogers
>Sprint >StarHub >SuddenLink >Swisscom
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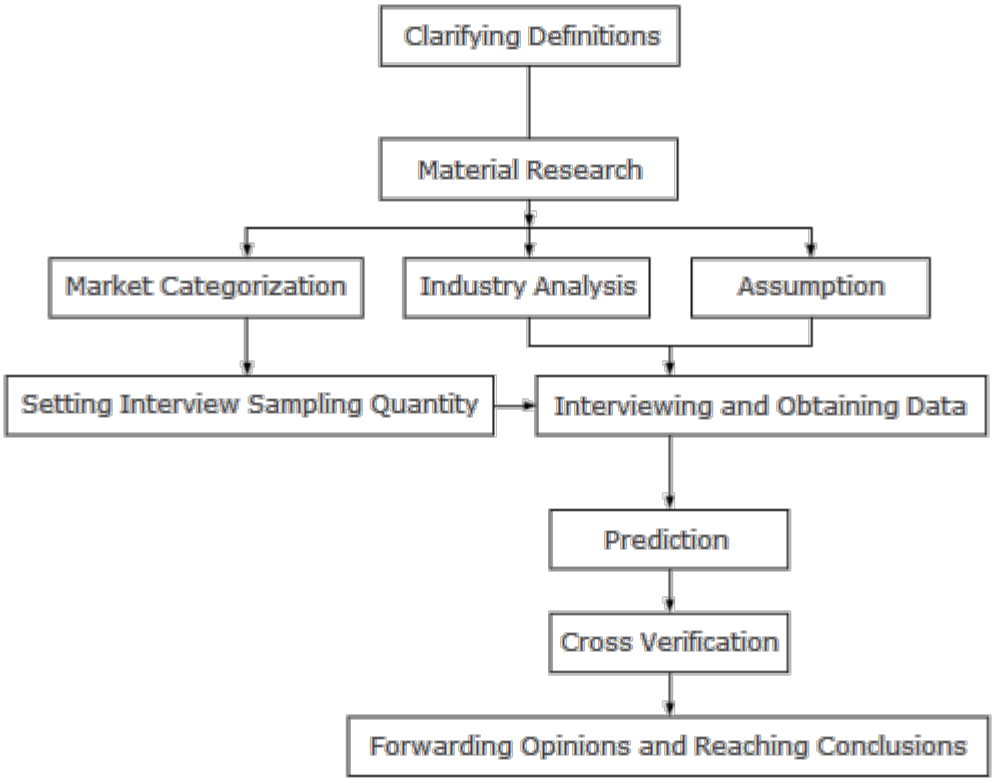
Research system and methods

This research report provides related conclusions by scientifically analyzing direct and indirect market information with methods of qualification and quantification.



■ Sources for direct data and information in the report include:

■ Related service and operational data from fixed sample groups on APAC Insight

■ Information acquired through in-depth interviews on APAC Insight and interactions with senior people in various parts of the Aisa Carrier Ethernet value chain, including:

1. 71 senior industrial insiders in Asia Carrier Ethernet industry (4 government administrators, 22 telecom operator and service provider representatives, 26 professionals from enterprises, 5 directors from industrial associations, 8 professionals from science and research institutes, and 6 professionals from investment and media organizations)

2. 42 professionals from equipment vendors

3. APAC Insight opinion library

4. APAC Insight database

■ Indirect information in the report is acquired through the following approaches:

■ Open industrial information

■ Opinions from senior industrial experts

■ Government data and information

■ Related economic data

■ Open financial reports from listed enterprises

■ Internet information

■ APAC Insight has repeatedly crosschecked data and information in the report, and its data and information is accurate and valuable for real-world reference

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